



**Nephroceuticals™**, a company that manufactures nutritional products for people with Chronic Kidney Disease (CKD) and End Stage Renal Disease(ESRD), announces the availability of **ProRenal QD with Omega 3®**, a daily multivitamin specially formulated to support health in people with CKD and ESRD.

**ProRenal QD with Omega 3®** does not require a prescription and is available in either 30-day or 90-day bottles. It is administered as two (2) small softgels taken daily with either food or water.

**ProRenal QD with Omega 3®** was developed by a team of leading nephrologists and renal nutritionists specifically for people with Stages 1-5 CKD (including those on dialysis or who have received kidney transplants) using the best available scientific evidence, including recommendations set forth in the National Kidney Foundation Kidney Disease Outcomes Quality Initiative (KDOQI) guidelines. **ProRenal QD with Omega 3®** was designed to be the only multivitamin necessary for most patients with CKD and ESRD thus avoiding the unnecessary expense and administration of other supplements.

**ProRenal QD with Omega 3®** differs from existing multivitamins in that it contains 1000 IU of vitamin D (cholecalciferol), which may be crucial in addressing the widespread deficiency of vitamin D in people with CKD<sup>1,2</sup>. Several studies have suggested that low levels of 25-hydroxyvitamin D are associated with increased mortality in CKD<sup>3</sup> and ESRD<sup>4</sup>. Due to the increased risk of cardiovascular disease in patients with CKD, **ProRenal QD with Omega-3®** also contains 550 mg of omega-3 fatty acids (DHA+EPA, or 1 gram of fish oil) to help meet the American Heart Association guidelines for prevention of coronary heart disease<sup>5</sup>. In light of recent studies linking high doses of B-vitamins with worsening renal function and vascular events<sup>6</sup>, **ProRenal QD with Omega-3®** only contains the minimum necessary amounts of folic acid, pyridoxine (B6)<sup>7</sup> and vitamin B12 needed for people with CKD. Importantly, **ProRenal QD with Omega 3®** avoids vitamins and minerals that may be harmful to people with CKD including potassium, phosphorous and vitamin A<sup>8</sup>. **ProRenal QD with Omega 3®** is priced comparably to leading over-the-counter multivitamins thus allowing the choice of multivitamin to be made on clinical merit, not economic necessity.

## Comparison of ProRenal QD with Omega-3<sup>®</sup> versus Leading Vitamins Used by People with CKD

Ingredient	Prenatal Vitamin (Generic)	Nephrocap <sup>®</sup>	Centrum Silver <sup>®</sup>	DiatxZn <sup>®</sup>	<b>ProRenal</b> QD <small>With Omega-3</small>
Folic Acid	0.8mg	1mg	0.4mg	5 mg	<b>0.8 mg</b>
Pyridoxine (B6)	25mg	10mg	3mg	50 mg	<b>10 mg</b>
Vitamin C	100mg	100mg	90mg	60 mg	<b>60 mg</b>
Vitamin D	400IU	No	500IU	No	<b>1000 IU</b>
Omega-3 Fatty Acids	No	No	No	No	<b>Yes (550mg)</b>
Trace Minerals (selenium, zinc, and copper)	Yes	No	Yes	Yes	<b>Yes</b>
Potassium or Phosphorus	Yes	No	Yes	No	<b>No</b>
Vitamin A	6000IU	No	2500 IU	No	<b>No</b>
Prescription?	No	Yes	No	Yes	<b>No</b>

**Nephroceuticals™** has also joined with the **National Kidney Foundation** to form a partnership in education in order to further increase awareness and education in people with chronic kidney disease.

For further information please visit our website at [www.myprorenal.com](http://www.myprorenal.com) or call (937)281-0123 to have our local representative contact you.



*The above statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.*

**References:** 1. LaClair, R. Am J Kidney Dis 2005;45(6):1026 ; 2. Kooienga, L. Am J Kidney Dis 2009;53(3):408; 3. Ravani, P. Kidney Int 2009; 75:88-95; 4. Wolf, M. Kid Inter 2007; 72(8) 1004; 5. Fish Consumption, Fish Oil, Omega-3 Fatty Acids, and Cardiovascular Disease – American Heart Association Scientific Statement; 6. House, A. JAMA 2010; 303(16): 1603; 7. Kopple, J. Kidney Int. 1981; 19(5):694-704; 8. Nutritional Management of Renal Disease, Kopple, J (ed) and Massry, S (ed). 2003.